Mannish Gupta

Corporate Visionary

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New Delhi, India
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Philosophy

In my limited knowledge and experience of the corporate world, I strive to be a leader who believes profits are only a by-product of any business and a deeper role lies in serving its employees, customers and more importantly, the society as a whole.

Profile

CIBIL Score: 825+

I have established myself as an entrepreneur across the global spectrum. I founded Simco Auto Ltd. in 1996 which was ideated & founded by my grandfather (erstwhile Simco Exports Private Ltd) as a 100% Export Oriented Unit (EOU) with the sole ambition of taking Simco Group to a global stage. At the age of 21, my father bestowed upon me the reins and aspirations of Simco Group; having introduced fresh business jargon and modern tools of scientific management, I took his dream to dizzying heights and turned SIMCO into a multinational business conglomerate which is now present in 64 countries.

Having seen gigantic success and unfulfilled gratification, I decided to foray into the Real Estate industry and successfully laid my footprint as a Developer/Promoter by co-founding the Fusion Group. I have built the Fusion Group's legacy through impeccable trust, by going above and beyond customer expectations and honouring deadlines - corroborating my personal and professional integrity within the industry.

Education

Until March, 1993

Commerce with Math

HAPPY SCHOOL, NEW DELHI (XII CBSE)

- Graduated with Distinction
- Recognition in Mathematics: 100 Marks
- Recognition in Accountancy: 100 Marks

June, 1993 ~ May, 1996

Bachelors of Commerce (Honours)

ZAKIR HUSAIN DELHI COLLEGE, UNIVERSITY OF DELHI

- Graduated with First-Class Distinction
- Specialization in Economics
- Specialization in Taxation & Audit

Jan, 2021 ~ Dec, 2022

Masters of Business Administration

TEERTHANKER MAHAVEER UNIVERSITY, MORADABAD

- Pursuing Double Majors in Business Administration & Management

Languages

- English
- Hindi (Native Tongue)

Work Experience - Construction & Real Estate

2010-Present

Fusion Group

Co-Founder & Managing Director

Fusion Limited

Fusion Group has launched a new green project - The Rivulet on a land of 30,000 sqm aimed to provide 1.8 million sqft i.e. 1300+ residential flats with state-of-the-art technology including an exclusive shopping complex namely, The Rivulet Plaza and private clubhouse namely, Pebble Castle.

- Built-up Area: 1.8 mil sqft
- Residential Flats: 1300+

Fusion Buildtech Private Limited

Fusion Buildtech Pvt. Ltd. (DBA: Fusion Homes) a real estate developer-company developed 36000 sqm of land in the heart of Greater Noida. The company had launched its project "Fusion Homes" comprising of 1528 residential units and has delivered on its promise despite the coronavirus crisis. The project has received the Completion Certificate and has delivered more than 2.20 million sqft (1528 residential flats) - more than 1100 families call Fusion Homes their home.

- Built-up Area: 2.2 mil sqft
- Residential Flats: 1528

Maheshwari Infratech Private Limited

A wholly-owned subsidiary of Fusion Buildtech Private Limited
The company possesses commercial land measuring 10,000 sqm in Greater Noida West. Construction of a High Street Shopping Destination "U: Fairia" comprising of Shops, Offices, Serviced Apartment and Multiplex Theatres. The project is situated amongst the most densely populated areas of Greater Noida West and offers more than commercial are of 0.7 million sqft expected to be delivered in 2022.

- Built-up Area: 0.7 mil sqft
- Retail Area: 0.2 mil sqft
- 5 Screen Multiplex

- Built-up Area: 1.2 mil sqft
- Residential Flats: 900+

Blessing Homz Private Limited

A wholly owned subsidiary of Fusion Limited developing - The Brook on a land of 20,000 sqm aimed to provide 1.2 million sqft i.e. 900+ residential flats with state-of-the-art technology including an exclusive shopping complex namely, The Brook Arcade and private clubhouse namely, Paper Boat.

- Built-up Area: 1.5 mil sqft
- Residential Flats: 1078

Anthem Infrastructure Private Limited

Anthem is an ISO 9001:2008 Certified organisation and its turnover is around 1,000 Crores. The real estate industry is the second-largest employment provider in India and contributes 7% to the annual GDP of India. Anthem's project "French Apartments" is equipped with all attractive features like two sides open corner plot, fire fighting instruments on all floors, earthquake resistant structure (designed by highly experienced structural engineers), 24 hours water supply, and a separate R.O system in each kitchen. French Apartments received the completion certificate and has delivered more than 1.5 million sqft (1078 residential flats) with more than 800 families shifted in their homes.

- Built-up Area: 0.9 mil sqft
- Residential Flats: 462

Royal Hometown Planners Private Limited

Beetle Lap, an exhilarating residential destination located at Jaypee Sports City, is one of the fastest emerging projects in NCR. Located just off the Yamuna Expressway and Eastern Peripheral Expressway. Beetle Lap offers ultra-modern and spacious residences. Complete with all contemporary recreational amenities and daily conveniences, Beetle Lap is an ideal destination for the young millennials of Delhi NCR. Beetle Lap has delivered 0.9 million sqft (462 residential flats).

Work Experience - Manufacturing & Exports

SIMCO®
automotive electricals
INDIA

1996-Present

Simco Auto Limited

Co-Founder & Director

For over six decades, SIMCO has been a major presence in India's automobile industry. These sixty years have been interspersed by a number of technological innovations that have gone on to become industry standards. Today the Group has emerged as one of the leading manufacturers of automobile components. Mr Mannish Gupta served as a catalyst of expansion and lead Simco Group from the Domestic market into the realm of foreign markets post 1991 liberalization - SIMCO has now expanded in 64+ countries. For the technological edge, we have a dedicated R&D facility and collaborations with the pioneers & leaders of the Automobile Industry.

AUTO ELECTRICAL PARTS
SIMCO®
SINCE 1962

Certificado · Sertifika · प्रमाण पत्र · Zertifikat · شهادة

CERTIFICATE OF REGISTRATION

EQUALITAS

SIMCO GROUP OF COMPANIES
(SIMCO AUTO LTD. & SEEMA & CO.)
Simco House, 43 A/2, Gurudwara Road,
Dilshad Garden, Delhi- 110095, India

This certificate verifies that the above Organisation has been audited on the above address for scope as under and found to be in accordance with the requirements of Management system.

ISO 9001:2015
Quality Management System

Manufacturing of Auto Electrical Parts

Certificate No. : EQ-01191221

Date of initial registration	21-12-2019
Date of this certificate/ Issue No.	21-12-2019/01
Certificate Expiry	20-12-2020*
Recertification Due	20-12-2022

*After successful completion of Annual Surveillance Audit, New Certificate will be issued.

This Certificate is valid as per Rules and Regulations of ECL & also the surveillance audits conducted atleast once a year.
To check the certification validity please visit our website - www.theeq.com or contact at - info@theeq.com

Auth. Sign.

Equalitas Certifications Limited
Accreditation by QABCB, Accreditation No. MS-CB-006|196 Rose Street, Edinburgh, United Kingdom, EH2 4AT
612, DDA 1, District Center, Janakpuri, New Delhi-110058, India, Ph: +91 11 46661431, 9540751844

ISO 9001:2015

From Left to Right: Myself, Mr. Ashok Gupta (Simco Auto Ltd., Chairman), Ashish Gupta (Simco Auto Ltd., Director)

For assimilating the latest technologies, Simco has entered into strategic alliances and technical collaborations with leading international companies and acquired businesses across Europe.

E9 Certifications

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This has provided Simco with the cutting edge in product design and technology to meet strict international quality standards. The Groups' companies are accredited with ISO 9001-2008, ISO-14001, and TS Certifications. SIMCO is one of India's leading manufacturers of Automotive Components that caters to all major two, three, four-wheeler & off-road vehicles manufacturer in India & Overseas. The products are well accepted worldwide both within OEMs and the after-market.

The list of satisfied customers includes:

Simco has a list of committed overseas customers who are active in 35 countries all over the world. These customers belong to various business profiles including OE Manufacturers, Rebuilders, Rebuilder Suppliers, Mass Merchandisers, Distributors, Traders and Importers etc. These customers cover a diverse array of countries across all continents through a majority of the business comes from North American and Europe.

Simco Auto Limited's subsidiaries include:

- Simco Infrastructure India LLP
- Simco Food & Beverage Co. Private Limited
- Simco Good Living Private Limited

भारत सरकार
GOVERNMENT OF INDIA
वाणिज्य एवं उद्योग मंत्रालय
MINISTRY OF COMMERCE & INDUSTRY
विदेश व्यापार महानिदेशालय
DIRECTORATE GENERAL OF FOREIGN TRADE
मान्यता प्रमाण पत्र
Certificate of Recognition
एक सितारा निर्यात सदन
ONE STAR EXPORT HOUSE 050117000511

मैसर्स SIMCO AUTO LIMITED, 43A/2,GURUDWARA ROAD DILSHAD GARDEN DELHI-110095
(आई ई सी 0595062458 और आयकर पैन AAACS9658M)
को विदेश व्यापार नीति, 2015–2020 के प्रावधानों के अनुसार एक सितारा निर्यात सदन का स्तर प्रदान किया जाता है। यह प्रमाण पत्र, प्रक्रिया पुस्तक (2015 –2020) के पैरा 3.20 (बी) में दी गयी शर्तों के निहित FIVE वर्षों की अवधि के लिए दिनांक 27.05.2017 से 26.05.2022 तक वैध होगा।

M/s SIMCO AUTO LIMITED, 43A/2,GURUDWARA ROAD DILSHAD GARDEN DELHI-110095
(IEC 0595062458 and Income Tax PAN AAACS9658M)
are hereby accorded the status of One Star Export House in accordance with the provisions of the Foreign Trade Policy, 2015-2020. This Certificate is valid for a period of FIVE years effective from 26.05.2017 to 25.05.2022 subject to the conditions prescribed in Para 3.20(b) of the Hand Book of Procedures (2015-2020).

सं./No. A/ 2454
दिनांक/Date 30.05.2017
स्थान/Place : New Delhi
(फाइल सं./File No.) 05/21/058/00071/AM18/ 27.05.2017 दिनांक/Date :
SEAL
Vasundhara Sinha
अपर/संयुक्त/उप महानिदेशक, विदेश व्यापार/विकास आयुक्त (एस.ई.ज़ेड.)
Additional/ Joint/ Deputy Director General of Foreign Trade/ Development Commissioner (SEZ)

Government of India Recognized **Export House** (Ministry of Commerce & Industry)

Certificate of Conformity
SIMCO GROUP OF COMPANIES
(SIMCO AUTO LTD. & SEEMA & CO.)
SIMCO HOUSE, 43A/2, GURUDWARA ROAD, DILSHAD GARDEN, DELHI – 110095, (INDIA)

They Certify that IATF. System, have been audited & also has been independently assessed by SM Certification Services and is compliant with the requirements of
IATF 16949:2016
For undernoted scope of certification

MANUFACTURER OF AUTO ELECTRICAL PARTS

Certificate No. : 20190397
This certificate was conducted in accordance with the SM Certification Services auditing and Certification procedures and is subject to regular yearly surveillance audits also witness Audits as and when required. IATF.STD made available, compliances audited for all improvements in organization,there by meeting all customers requirements, achieve IATF. Goal to the extent available resources & at client site.

Certificate Issue Date:	22nd May 2019	Certificate Expiry Date:	19th May 2022
Date of Initial Registration:	22nd May 2019	Re-Certification Period:	3 years
1st Surveillance Due:	22nd May 2020	2nd Surveillance Due:	22nd May 2021

To Check the Certificate validity please refer web: www.smcertificationservices.com

System Certification Manager
SM CERTIFICATION SERVICES
2094/B STREET NO-18 PREM NAGAR PATEL NAGAR DELHI (INDIA) 110008
This Certificate is valid for 3 years subject to successful surveillance audit.

Certificate of Conformity - Simco Group of Companies: IATF 16949:2016

SIMCO Golden Jubilee, 2012

From Left to Right: Mr Lakshmi N. Mittal (ArcelorMittal, Chairman), Mrs Ushma Mittal (w/o Mr Lakshmi N. Mittal), Mr Ashish Gupta (Simco Auto Ltd, Director), Mr S. P. Hinduja (Hinduja Group, Chairperson), Mr Sanjay Gupta, Mr Praful Manoharbhai Patel (Ex-Minister of State (IC) for Civil Aviation of India), Myself

A major portion of the sales comes from:

- Africa : Egypt, Ethiopia, Libya, Morocco, Nigeria, South Africa, Kenya
- Asia : Bahrain, Kuwait, Lebanon, Philippines, Sri Lanka, Syria, United Arab Emirates
- Europe : Austria, Finland, France, Germany, Ireland, Italy, Poland, Serbia, Spain, The Netherlands, Turkey, United Kingdom
- North America : United States of America
- Oceania : Australia

Work Experience - Beauty Salon Industry

Be U SALONS®

2016-Present

Be U Salons

Member, The Board of Advisors

Be U Salons: One Platform for All Your Salon Needs

- 250+ Outlets
- 40+ Cities

Be U Salons is India's one-stop destination for beauty needs. Having a pan India presence with 250+ outlets and 40+ cities, it's growing at a tremendous rate. Its pride in giving you what you want, be it - Products, Salon at-home or salon services. With their dedicated staff and hard-working team, they have attracted the right amount of attention and love. Be U has raised capital from reputed VCs like 5 Ideas Superfuel, Brand Capital amongst others.

Be U Salons is an operator of a standardized salon chain intended to provide beauty services across India. The company's salons provide a curated app where customers can select between three salon categories and book services selected in ten seconds, enabling customers to have an easy and personalized salon experience. For salon owners, Be U provides tech-driven operational efficiency, marketing support, self-monitored stores, training by experts, fixed affordable prices, customer engagement apps, better employee incentives, round-the-clock appointments, customer loyalty programmes, the ecosystem of external vendors and an overall increment in revenue.

Serving as a member of the advisory board, I have been able to provide an external-to-industry perspective to the management and disruption-based growth of the company.

Work Experience - Exhibition Management

2017-Present

Fanfare Inc.

Proprietor

The main rationale of Fanfare Inc behind creating such a platform is to accelerate the trade fair organization and management, by educating and sharing with the people, the latest technological advancements in the field and to reward those who initially introduced those advancements. Whether a company is preparing to attend a trade show or hosting and managing an entire trade show or exhibit, the Fanfare team is ready to get down in the trade show trenches with the company. We take care of every detail so that the can focus on what matters most: serving clients.

It takes a lot of time and dedication to design an exhibition, and it demands a complete plan that matches the client's business goals. Reminding myself of the reason one is showing on a regular basis will keep the event focused on the end goal. At the start of my own career, I wished for an experienced event firm that could assist with the planning phase and help me organise and deliver the event as smoothly as possible. At a stage in life where I have cumulated valuable experience in various industries and having organized various exhibitions, I decided to venture into exhibition and trade fair management services where firms could come for expertise and consultancy.

Membership/Affiliations

- Small Scale Industries, Delhi, Govt. of India Undertaking. (SSI)
- Ministry of Micro, Small and Medium Enterprises (MSME)
- Confederation of Indian Industries, Chandigarh, Govt. of India Undertaking. (CII)
- Automotive Components Manufacturers Association (ACMA)
- Federation of Indian Export Organisations, Ministry of Commerce, Govt. of India Undertaking. (FIEO)
- Automotive Parts Merchants Association, New Delhi. (APMA)
- Confederation of Real Estate Developers of India (CREDAI)
- National Real Estate Development Council (NAREDCO)

CSR Initiatives & Philanthropy

- Founder Trustee at Shri Bhaskar Josi Dharmarth Sewa Samiti (Badrinath)

- Founder & General Secretary at All Reliables Co-operative (Urban) Thrift & Credit Society Limited

Awards & Achievements

- Government of India Recognized Export House
- Accredited with ISO 9001-2008, ISO-14001, and TS Certification